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U. S. Department of Agriculture.

Bureau of Plant Industry,
U. S. Department of Agriculture,
Washington, D. C.

Sow Hoffman's HEAVY YIELDING SEED WHEAT YOU'LL GET MANY MORE BUSHELS

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Sow EVERY ACRE of your Wheat Ground with NEW Hoffman Seed Wheat

* It Will Pay You Big Returns

HERE IS GOOD, DRY, SOUND SEED . . . every bushel of it harvested in good weather! Heavy-yielding strains . . . extra-well cleaned . . . free from cockle and weeds . . . Costs you so little . . . less than a dollar an acre . . . It's bound to pay you!

Sow NEW Hoffman Seed Each Year

More and more farmers buy new Hoffman Seed each year — for Every Acre — because it pays them!

They got more bushels and better wheat! This is seed that means business!

The extra bushels you will get from New Hoffman seed repays your small investment many times over!

Thousands of Bushels Gained

This is the 40th year for Hoffman's Seed Wheat! It has now gained many thousands of bushels for its host of users everywhere! Read these reports from customers:

- ★ "Your wheat produced 35 bushels to the acre ours 21."
- * "My yield was over 33 bushels—farmers around me had about 25."
- ★ "Your seed made 37 bushels to the acre my other field 27."
- ★ "Your wheat will be 40% better in yield and strain."
- * "We threshed 37 bushels per acre from your seed and less than 20 from our old seed."

Change Your Seed Now-While Price is Low

This is the year to change seed for your entire acreage! Quality of Seed is Fine. . . . Price is Low! Order Early!

A. H. HOFFMAN, INC. Landisville (Lancaster County) Pennsylvania





If you like to grow a Bearded Wheat — here is an Extra Fine Variety "PENNSYLVANIA 44" STATE CERTIFIED SEED

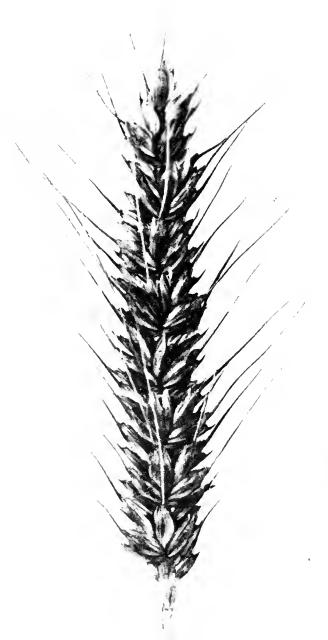
Bearded. Chaff—white. Grain—large, red. Straw—long, stiff. Sow — 1¾ bushels per acre.

Pennsylvania 44 (also known as "Nittany") heads the list of valuable bearded winter wheats because it makes good crops of wheat and a good tonnage of straw.

Refer to the Pennsylvania Experiment Station at State College and you will learn of the enviable records that "Pennsylvania 44 Certified" has been making over a period of years. Its grain is very desirable for milling purposes. Its yields have been outstanding. Its straw is much stiffer than the average bearded wheat. It does not spill out grain while being handled. It stools well. Very hardy — it is very resistant to extreme winters. It matures just a little later than the earliest wheat. Select "Pennsylvania 44 Certified" and you will be well pleased with the results.

"PENNSYLVANIA 44" (Not Certified)

Also offered is a limited quantity of non-certified seed of the same variety. Grown with the same care, it is offered at a lower figure. See price list on last page.





GREATEST WHEAT IN 40 YEARS!



Makes More Bushels
of Better Wheat
Hoffman's
Heavy-Yielding

"LEAP'S PROLIFIC"

Beardless. Chaff — white. Straw — long, stiff. Grain — hard, large, dark. Ripens — early. Sow 1½ bushels per acre.

Gained 10 to 15 Extra Bushels on each acre!



Arthur Hibbs standing in his wonderful crop of Hoffman's Leap's Prolific Wheat — over 50 bushels per acre!

Many, many times. . . . Five such cases are printed on page 1. There is no longer any doubt about this fact. . . . These increased yields have made this variety the most popular wheat of the East.

26 good crops in 26 straight years — that has been the almost unbelievable record made here in Lancaster County every year since 1913. We are proud of that record because it means that "Leap's Prolific" stood up and gave good crops during many hard seasons for wheat.

"LEAP'S-PROLIFIC" WHEAT continued next page



Continued from page 3

"Leap's Prolific" Wheat

THESE FEATURES HAVE MADE "LEAP'S PROLIFIC" THE MOST POPULAR WHEAT OF THE EAST

It Stools Extra Well — "Leap's Prolific" roots deeply, makes many stalks per seed. You save seed! And, Hoffman cleaning methods mean that every seed counts! You need sow only 1½ bushels per acre.

Stiff, Tall Straw — Straw is of good length. It stands up under adverse weather conditions.

Does Not Shell Out — You get your full crop. The heads will enclose the grains — no big loss, or shattering of grain during harvesting or handling.

"Leap's Prolific" Is Early And Hardy — It stands hard winters very well. Actual letters from users in northern sections testify to this fact. It

comes early — generally the first wheat ready for the binder.

Makes Good Crops On Practically Any Soil — In highland, or lowland, clay, loam, limestone, gravel and slate soils "Leap's Prolific" has been producing successful crops year in and year out.

Makes Good Flour — Millers like it for the nice, large-grained wheat.

A Proven Heavy Yielder — Hundreds of testimonials from pleased users prove beyond doubt that "Leap's Prolific" gives extra big crops.

Get increased yield per acre and a better profit from your wheat — sow "Leap's Prolific." Prices on last page.



"Forward" WHEAT

Beardless. Chaff — white. Straw — long, stands up well. Grain — good size head. Ripens — medium, early. Sow 1½ bushels per acre.

A good smooth chaff variety. Bred in New York State and used throughout Pennsylvania and other nearby sections.

Heavy Yielder — Has yielded very well each of the past 16 years. Gains of many extra bushels per acre have been made again and again.

It is Not Excelled In Hardiness — "Forward" grows a medium-sized head with grain of a nice, plump size. Stools well. A good stiff straw. Ripens in mid season. It is widely used by many Hoffman patrons and it will prove itself to you. See price list.

An Extra Profit—Whatever the Price

If you'll do what so many more folks are doing right along . . . namely, sow NEW HOFFMAN SEED on your ENTIRE wheat acreage — you'll get a better yield from each acre, and cleaner wheat! Any way you figure — it means an EXTRA PROFIT that you certainly should make rather than miss! It's true whatever the price per bushel next harvest, the whole net cost of new Hoffman Seed means that you must get about one bushel gain per acre, to repay your investment. . . . But you won't stop there! You'll gain several more bushels from every acre! And that's PROFIT!

"Trumbull" WHEAT

Beardless. Chaff — white. Grain — medium size, red, hard. Ripens early. Straw — long and stiff. Sow $1\frac{1}{2}$ to $1\frac{3}{4}$ bushel per acre.

A good dependable wheat that hold a local record for heavy yield — $51\frac{1}{2}$ bushels per acre; 1135 bushels from 22 acres. Bred in Ohio, from a strain of the old Fultz wheat. Used in all eastern states.

Grows a nice uniform stand — tall straw that ably carries its load of grain. It has made good yields of both straw and grain. It should please you. See last page for price list.

"Lancaster Fulcaster" WHEAT

Bearded. Chaff—white. Grain—hard, large, dark red. Straw—stiff, long. Ripens early. Sow 13/4 bushels per acre.

An old reliable bearded wheat that does well in most any soil, gives good yields even in the "off" years. Good size, plump, hard grain. Good stools, stiff straw, hardy. Can be depended on for a satisfactory crop of grain and straw year after year.

Sow Hoffman's WINTER BARLEY A Money-Making Crop! Makes fine Feed and a lot of it!

A good crop of Winter Barley will often take the place of several tons of high priced commercial feeds. Gives yields as high as 60 to 72 bushels per acre in good years, and 38 to 42 bushels in poor years. Claimed by many authorities to almost equal corn in feeding value. Here's true Seed Barley!

Seed

CERTIFIED SEED BARLEY ("Tennessee Winter" Variety)

Extra fine seed. Certified as to genuineness and purity from other grains and varietal mixtures. State authorities have inspected the fields, supervised their handling, and tested the grain after it was cleaned and threshed.

This stock was grown from treated seed that showed no smut. It has been treated again so that you may receive the very choicest quality Winter Barley Seed available.

Sow about two bushels per acre. Put in about two weeks earlier than wheat. Handle the same as wheat.

SEED BARLEY

("Tennessee Winter" Variety)

Same type of seed as above — but not certified. Grown with the same care from treated seed, free from smut. Very free from other grains and mixtures. Offered at a saving and recommended.

"BEARDLESS" WINTER BARLEY

A popular strain. We do not claim it to be 100% beardless, but it does remove the objection that many people have to beards. Bearded strains have generally yielded bigger crops, but this strain has been giving very nice yields to its users.

These Hoffman Barleys have been treated for you with "Ceresan"! You know that your're starting right for a good crop with the best possible seed available. Plant several acres in this profitable crop and save on your commercial feed costs. Order now.

CERTIFIED "BEARDLESS" BARLEY

As near the perfect strain as is possible to get. Limited quantity only. Often used on our local rich tobacco ground - where they want as strong straw as possible.

"SMOOTH-AWN BEARDED" BARLEY VELVET-TYPE (CERTIFIED)

This variety grows beards. But they are not rough. They are smooth. They don't have the rough barbs sticking on the side of the whiskers. Run your fingers along the beard from the tip to the base and you'll find the surface smooth.

This is a pleasing feature, to folks who find rough beards an objection. The variety yields well too. Here in its first trial in Lancaster County, its yield has been right up with the regular bearded barley. Stood up well. Good length straw. It is certainly well worth your trial. Supply is small. Early orders are urged.



Winter Barley has become a very popular crop and in a short time. Each year its range seems to widen. Started in Tennessee, it is now grown in the central to upper sections of Pennsylvania and New Jersey. Making good-sized crops right along.



Three distinct varieties of winter barley are now in stock, the bearded, beardless, and smooth-awn. All are described on this page. Then we offer, as you will read, certified and uncertified seed of both the bearded and beardless varieties. A complete stock of truly quality seed!



PROFIT ON THE WHEAT-CROP?

In spite of low prices - why not take this fair-andsquare look at this wheat question. What about profits?

Beside the straw that comes from this crop, there can be just two other main points - price and yield. You can't make the price-per-bushel better. But you can make the yield-per-acre better! And that's what counts! You can do it with the same land, same labor, same fertilizer. And at mighty small cost!

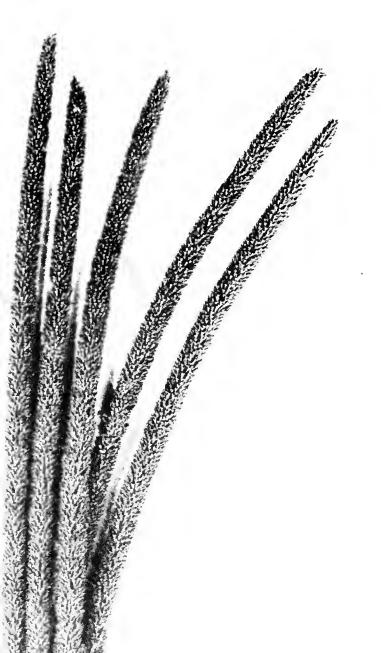
This folder points the way! Follow it! Join the growing number who are gaining better returns on their wheat crop!

Hoffman's Clovers & Grasses

Whether you wish Red Clover, Alsike, Crimson, White or Sweet Clover - here is seed for you of dependable quality. Your kind orders are solicited and will be appreciated. You will be pleased with your purchase.

A complete line of all the pasture grasses is here for you. Popular Hay and Pasture Mixture. Kentucky Blue Grass, Fancy Red Top, Orchard Grass, and others. . . . See Price List on last page.

Nothing but clean, tested, sound seed will be supplied on your order. May we please serve you?



Hoffman's EXTRA QUALITY TIMOTHY SEED for growing Real Hay Crops!

Clean — Sound — Hardy. Tests average 99.65 to 99.85 per cent. Free of noxious weeds. Choice of the crop.

Hoffman's first quality Timothy Seed is known today and

has been known for years as "Farmer's Choice."

Hoffman's "Farmer's Choice" Timothy Seed is the heaviest part of the best Timothy cleaned clean. It is tested, is of sound growth, and is free from foul weeds. It will grow! You will get a good, clean stand of Timothy.

The 1938 crop of Timothy is not of great size, but nice quality. And, so low in price that you just can't afford to take a chance in "bargain" seed. Order Hoffman's "Farmer's Choice"

Timothy. It will pay you well!

for long-lasting, Heavy-Cropping Stands Sow Hoffman's ALFALFA SEED

HOFFMAN'S INOCULANT (for Alfalfa or Clovers): **POSTPAID**

1 bu. size 50c; $2\frac{1}{2}$ bu. size \$1; 5 bu. size \$1.65

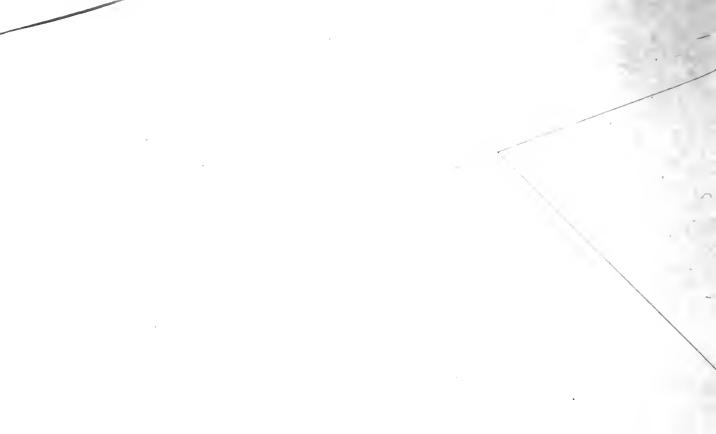
Hardy — Clean — Sound — Vigorous

When you put out Alfalfa use Hoffman's Seed and be confident you are sowing the very best seed to be had. It comes from the hardiest sections and its source is verified by Government tag on each bag. It gives splendid results year after year.

Supply of truly A-1 quality Alfalfa Seed is almost exhausted, so don't wait a single day to order. See price list for strains. Hoffman's "Northwest" seed is highly recommended for your use.

A. H. HOFFMAN, INC. Landisville,

(Lancaster County)



TELLING THE GOOD NEWS:

When a farmer gets a fine big crop of wheat . . . more than he ever got before . . . that's GOOD NEWS. And he can't be blamed for telling about it.

Mr. Will Hoppes, farmer and also President of the Washington (Ohio) Savings Bank, operates nearly a thousand acres. Last fall he bought 40 bushels of new Hoffman seed (Leap's Prolific). Sowed 1½ bushels per acre. July 8, 1938, his report on it arrives in these words: "Just harvested the wheat grown from your seed, making 30 bushels per acre. My other wheat under the same conditions averaged 20 bushels. I made a big mistake in not buying your seed for all my wheat-ground."

This is just one of hundreds and hundreds of such cases. For your own profit's sake — don't miss this year's opportunity to sow your entire fields with new Hoffman Seed Wheat.

Price is low and quality fine. Order today.

"CERESAN" for treating Wheat-Rye-Barley

A product that kills many disease germs. Increases crops. Costs very little. Don't try to outguess smut. Treat your seed with Ceresan whether you had smut or not! One-half ounce of Ceresan treats a bushel of seed. Easy directions on each can. Prices: 1 pound can, 75 cents; 5 pound can, \$3.00.

"Clipper" SEED CLEANERS

For the cleaning of all kinds of seeds made on the farm. Your Clover seed, Timothy, Oats, Corn, Wheat, Beans, and other seeds can be nicely cleaned on this machine. Keep in mind always - new seed wheat from desirable sources, other soils, is preferred to seed that is perhaps "run out" regarding its best yielding ability. But, when a man must sow his own wheat, it ought to be clean. This "Clipper" will do that job for him. And earn its keep year after year on other cleaning it can also do very well.

Two sizes are in stock. No. 1-B for use by hand or power capacity around 15 bushels wheat per hour. No. 2-B — power use

only; about 20 bushels wheat per hour. Each equipped with 12 screens.

> (Freight Paid Prices) No. 1B size \$42.00 No. 2B size \$48.00

HELP YOURSELF TO BETTER WHEAT PROFITS BY GROWING MORE **BUSHELS WITH** NEW HOFFMAN SEED

Don't sow your old wheat again! Use NEW Hoffman Selected Seed Wheat. Grown in fertile Lancaster soil, it is plump, uniform, and free from foul weeds. Carefully tested for good germination, it is really cleaned, clean. You will get more yield and a fine profit when you change to NEW Hoffman Selected Seed Wheat.



WITH GOOD SEED-35 BUSHELS of wheat can be Grown just as easily as 25 bushels with Common Seed. Those Extra Bushels Mean PROFIT!

'Hoffman's WINTER RYE

Here is clean, hardy tested Seed Rye of the Mammoth Winter type. Good for pasturing or turning under, and it can be depended upon for a good heavy grain crop, too. Very hardy — it has never been known to winter-kill. Sow at a rate of about 1½ bushels per acre during wheat seeding time or even a few weeks later. See price list on last page - then send in your order, today.



Cut off and mail the Order Sheet

Sirs: Enclosed find \$ to cover cost of seed ordered below: Quantity Price	
Price	
	Amount
DATE	
R. F	R. F. D. No.
STATE	
COUNTY	
	DATE



Help yourself to better Wheat Profits Growing More Bushels with NEW Hoffman SEED!

Do like Mr. Sellers did - he writes:

"Last fall I bought Leap's Prolific seed wheat of you. I just threshed ten acres, that yielded 380 bushels of good wheat. This is 10 to 15 more bushels per acre than the yields on neighboring farms. I am very well pleased with Leap's Prolific. What is your price on seed wheat for fall delivery? (R. C. Sellers, Mt. Vernon, Aug. 8, 1938)

Hoffman SEED PRICES August 15, 1938

All necessary BAGS Supplied WITHOUT extra CHARGE. FREIGHT PAID on shipments of 100 pounds and over.

HOFFMAN'S SEED WHEAT

"Leap's Prolific" (smooth-chaff) "Trumbull" (smooth-chaff) "Forward" (smooth-chaff) "Pennsylvania 44" (bearded) "Pennsylvania 44" (Certified Seed) "Lancaster Fulcaster" (bearded)	1.40 1.40 1.45 1.55	25 to 69 bu. \$1.35 1.35 1.35 1.40 1.50 1.35	70 bu. and over \$1.30 1.30 1.30 1.35 1.45 1.30
WINTER BARI	LEY (Treated	d Seed)	
	1 to 14 bu.	15 to 39 bu.	40 bu. and over
Bearded Barley Certified Bearded Barley Beardless Barley Certified Beardless Barley Certified Smooth-Awn Bearded (Velvet)	1.30 1.25 1.35	\$1.18 1.28 1.23 1.33 1.33	\$1.15 1.25 1.20 1.30 1.30
WINT	TER RYE		
Hoffman's Winter Rye (per bushel)		50-bu. lots, at	\$1.30
ALFALFA SEED (60 lbs. per bu.)	TIMO	OTHY SEED (45	ilbs. per bu.)
"Northwest" (U. S. Verified)	"Farmer	rs Choice" Timoth	\$2.60 EDS
CLOVER SEED (60 lbs. per bu.) "Extra" Alsike Clover	Fancy R Meadow Orchard Native F Perennia Hay and Winter V	y Blue Grass (14) ed Top (32 lbs.) Fescue (24 lbs.) Grass (14 lbs.) Rye Grass (24 lbs.) Pasture Mixture Vetch Seed (60 lbs ssex Rape (per po	4.40 3.60 3.30)

H. HOFFMAN, INC.

SINCE 1899

Landisville (Lancaster County), Pa.